

Associate Membership Benefits include:

| AMMA ASSOCIATE MEMBERSHIP BENEFITS | Platinum | Gold | Silver Plus/ Silver |
|--|------------------------------|------------------------------|-------------------------------|
| Recognised as official AMMA Associate Member <ul style="list-style-type: none"> 12 Month membership | X | X | X |
| Exclusive Access to AMMA Members | | | |
| <i>Targeted Marketing Campaigns</i> to AMMA membership base (3000+ contacts) (2 direct mail or email campaigns per annum) <ul style="list-style-type: none"> All campaigns to be approved by AMMA Data will be coordinated by AMMA membership services directly with third party mail house or email distributor Timing for campaigns to be confirmed on membership application | 2 per year | | |
| Invitation to AMMA member forums in the state of your choice (AMMA conduct 4 forums over a 12 month period in most capital cities and some regional town) | 2 invitations to every forum | 2 invitations to every forum | 6 Invitations in total |
| Sponsorship of AMMA member forum of your choice (subject to availability) <ul style="list-style-type: none"> Logo on holding slide for AMMA presentations Logo on promotional material for the event (max 10 pages A4) Opportunity to provide promotional material for each attendee at the forum Opportunity to provide own signage at the event (subject to location) Acknowledgement of sponsorship in opening address | 4 Forums | 2 Forums | 1 Forum (Silver Plus only) |
| 5-minute information presentation about your products/services to members at the member forums you sponsor | X | | |
| Exclusive sponsorship of the <i>AMMA Bulletin</i> <ul style="list-style-type: none"> AMMA's e-newsletter sent to members, co-branded with AMMA and your company logo (3000+ contacts) | 4 issues | | |
| 300 word editorial within AMMA E-Bulletin - issues to be agreed with AMMA and Member | 4 issues | 2 issues | |
| Opportunity to provide AMMA members with an exclusive members only discount or deal on your products, advertised on the AMMA website and in the AMMA Welcome Pack | X | X | X |
| Brand Awareness & Event Sponsorship | | | |
| Highly effective networking and information gathering opportunities through: | | | |
| Major Sponsor of the AMMA National Conference | X | | |
| Corporate Partner of the AMMA National Conference | | X | |
| 20% discount on sponsorship opportunities at the AMMA National Conference (including satchel sponsorship insert) | X | X | X |
| Complimentary Exhibition Stand at the AMMA National Conference <ul style="list-style-type: none"> including 2 complimentary registrations for exhibition staff | Double | Single | Single Silver Plus only |
| Major Sponsor of WA and Eastern Seaboard Conference (1 day events) | X | | |
| Corporate Partner of WA and Eastern Seaboard Conference | | X | |
| 20% discount on sponsorship opportunities at the WA and Eastern Seaboard Conference (including conference pack inserts) | X | X | X |
| Company promotion through AMMA's promotion of the Associate Membership Program to members - AMMA website and E-Newsletter | X | X | X |
| First choice for partnering co-operative marketing opportunities that AMMA conducts e.g. joint stand share at industry events | X | X | X |
| A small contribution of your membership will be donated to the official charity of the Associate Membership each year and this will be acknowledged in any publicity or promotions surrounding the donation. (Subject to company approval) | X | X | X |
| Company and Product Exposure on the AMMA Website | | | |
| Company profile on the <i>AMMA website</i> <ul style="list-style-type: none"> Includes company logo, contact details, description and hyperlink to your website | 600 words | 200 words | 100 words |
| List and promote your events on the AMMA Events webpage | X | X | X |
| 12 months logo recognition on the AMMA website - rotating logo with other platinum & gold members in prime position on AMMA website | X | X | |
| AMMA Members Communications | | | |
| Inclusion in the Associate Member Directory, distributed to all AMMA members | 1 page | ½ page | Listing |
| Logo inclusion and company listing in the AMMA Activities Report, <i>Printed annually and distributed to AMMA members and key contacts</i> | ½ page | ¼ page | listing |
| Ability to use <i>AMMA Associate Member Logo</i> on your company collateral | X | X | X |
| Be kept up-to-date on industry issues and company activities by a monthly AMMA Membership E-Newsletter | X | X | X |
| Business Development Activity | | | |
| ½ day training session on 'How to Maximise your Membership' with AMMA Business Development Manager * *travel expenses incurred will be paid for by Associate Member | X | | |
| Ability to provide fact sheets on your business to AMMA consultants so they are aware of your services when dealing with AMMA members | X | X | X |
| * All benefits are valid for the length of paid membership | | | |