



**AMMA SERVICES**  
A RESOURCE PARTNERSHIP  
WITH IMPACT



# WELCOME

Welcome to AMMA – the Australian Mines and Metals Association.

As a member of AMMA you will have access to the most specialised resource industry knowledge in Australia. From influencing policy, accessing experienced consultants, lawyers and trainers through to migration services and marketing campaigns designed to promote your services to our members, the benefits of being part of AMMA are as diverse as the industries we work with.

**We invite you to read through the following information and where applicable, share with your relevant departments so they too are aware of how your organisation can make the most out of membership.**

## ABOUT AMMA

AMMA has been serving the resource industry for more than 95 years providing our members with access to a powerful network of like-minded companies and resource industry experts. We influence policy developments through lobbying activities; provide workforce consultancy services; engage in training and development; and host valuable industry leadership events.

By utilising our services, you will be better equipped to face the challenges ahead of you. Be it an issue within HR, IR, Training, Policy or even securing an introduction to someone else within the network who may benefit your business, a membership with AMMA means you will have ready access to that support.

As a national representative organisation, AMMA provides you with seamless representation regardless of location. AMMA provides members with access to vast industry knowledge to ensure your views on industry and workplace legislation as well as broader policy issues can be heard and your workforce challenges addressed.

## AMMA MEMBER BENEFITS

As a member of AMMA you have access to a vast range of services and support. Our team focus exclusively on issues and matters impacting the resources sector and our sole purpose is to support our members in our collective quest to build the success of the resources industry.

We look forward to helping you too.

10 reasons to partner with AMMA:

- **Powerful network** - reap the rewards from being connected with other like-minded successful companies;
- **Impactful training and development** - national leader in training tailored to suit your audience;
- **Industry leadership events** - exclusive events, briefings, briefings to help you and your team stay top of your game;
- **Experienced IR consultants** - priority access to get the help you need, when you need it;
- **Advice and knowledge-sharing** - tap into the vast network of knowledge and experience;
- **Support with media and public affairs** - develop impactful media strategies when you need it most;
- **Recruitment, Retention and Development** - helping you bring the most out of your team;
- **Influence policy** - influence policy developments through lobbying activities;
- **Resource People magazine** - access to the industry's leading publication covering a wide range of resources issues;
- **Influence the political environment** - ensuring Australia has a globally competitive resources sector.

To see how we can help your business, contact us today on **1800 627 771** or email [membership@amma.org.au](mailto:membership@amma.org.au)



“OUR VISION IS TO ENSURE  
AUSTRALIA’S RESOURCE  
INDUSTRY IS AN ATTRACTIVE  
AND COMPETITIVE PLACE TO  
INVEST, EMPLOY PEOPLE AND  
CONTRIBUTE VALUABLY TO THE  
NATIONAL WELLBEING”

STEVE KNOTT, AMMA CHIEF EXECUTIVE

“AMMA'S FACILITATORS HAVE PROVEN TO BE HIGHLY EFFECTIVE AND RESPONSIVE TO OUR NEEDS... HWE MINING WOULD RECOMMEND THEM TO ANY RESOURCE INDUSTRY EMPLOYER”

LYNDON JOYCE,  
LEIGHTON CONTRACTORS

### WORKPLACE CONSULTANCY

The resource industry's complexity and high level of regulation means, at times, navigating the way forward can be challenging for companies to handle on their own.

AMMA's Workplace Consultancy services provide access to resource industry consultants, lawyers and trainers with extensive industry expertise and knowledge. Our team keeps abreast of pertinent resource industry issues to deliver innovative workforce solutions.

Our consultants and trainers all have 'hands on' experience within the industry and a solid understanding of its varying and often unique workforce issues.

As a member of AMMA you will enjoy direct access to our consultants and lawyers for the provision of simple advice and knowledge-sharing at no charge. Generally this involves verbal advice with calls typically lasting about 15 minutes. Where a matter becomes more complex or a written response is required, a fee for service will be discussed with you at the time. Note, the provision of free advice is not available to non-members.

Workplace Consultancy includes:

- Workplace Relations;
- Human Resources and Enterprise Agreements;
- Legal Advice and Representation;
- Employment Law;
- Training and Development;
- Migration;
- Strategy Development; and
- Communication and Public Affairs.

### WORKFORCE DEVELOPMENT

Continued growth within the resource industry means training and development, combined with attraction and retention strategies, form one of the biggest pressure-points for resource companies.

Training and development offers your business many benefits, but it's possibly best appreciated by considering this argument – “What if we train our people and they leave? Or worse, what if we don't train our people, and they stay?”

AMMA is the national leader in delivering training solutions to the resource sector and is the industry's own Registered Training Organisation (RTO). Offering forums, short courses and webinars, AMMA is also equipped to assist you with government funding applications to bring training to your whole team.

Choose from a variety of courses that can be tailored to suit your audience and location and include both Nationally Recognised Training courses (resulting in certification) as well as other practical training in:

- Workplace Health and Safety;
- Discrimination, Harassment and Bullying Awareness;
- Bargaining and Negotiation;
- Immigration Law;
- Unions - Right of Entry and Bargaining;
- Communication;
- Conflict Resolution;
- Innovation and Leadership;
- Emotional Intelligence; and
- Supervisory Skills.

# QUICK LOOK

AMMA SNAPSHOT

95 YEARS  
EXPERIENCE

>500 PEOPLE/DAY  
ATTENDED  
AMMA  
SUMMIT  
CONFERENCE



APPROX  
1.1 MILLION  
AUSTRALIANS ARE  
EMPLOYED DUE TO RESOURCES ACTIVITY – THE  
MAJORITY OF EMPLOYERS ARE AMMA MEMBERS

8 STATES & TERRITORIES  
THAT AMMA PROVIDE TRAINING  
AND PROFESSIONAL SERVICES TO

CONSULTING  
HOURS SPENT  
SUPPORTING  
OUR MEMBERS  
ANNUALLY



1400 JOBS ON  
MININGOILANDGASJOBS.COM

>1350 PEOPLE  
GRADUATED  
FROM AMMA  
TRAINING  
COURSES



77 MEDIA RELEASES  
2042 MEDIA HITS



“RESOURCE PEOPLE IS DISTRIBUTED IN HARD COVER TO MORE THAN 5000 PROFESSIONALS AND EXECUTIVES WITHIN THE WIDER AUSTRALIAN RESOURCE INDUSTRY.”



### POLICY AND ADVOCACY

The resource industry will continue to face significant business challenges into the future across policy, diversity, law and regulation. Through our dynamic team of consultants, lawyers and trainers, AMMA provides you with expert on-the-ground advice and services to manage those challenges and help achieve positive workplace relations outcomes.

AMMA's policy development and lobbying activity engages directly with the nation's key influencers and industry stakeholders, delivering effective workplace, legislative and policy outcomes and achieving benefits and cost savings to the tune of hundreds of millions of dollars each year for our members and the resource industry.

In partnership with our members, AMMA actively influences and changes the industry and workplace policy environment. This unified voice gives you the strength in numbers and the credibility to create influence where it matters.

Services include lobbying, white papers, policy development and media influence across:

- Workplace Relations;
- Skills and Migration Issues;
- Occupational Health and Safety;
- Human Resource Matters;
- Employment Law and Major Disputes;
- Training and Development; and
- Workplace Taxation and Superannuation Issues.

### NETWORKING

With more than 95 years representing resource employers, AMMA's vast membership covers every allied sector of this diverse industry. Our team of consultants has extensive industry expertise and knowledge, providing you access to a significant and valuable organisational resource.

We offer a wide range of conferences, workshops, industry briefings and member-only forums for special interest groups throughout the year to provide valuable opportunities for our members to network, share information, and develop important business contacts. These events also provide the perfect opportunity for key people within your team to speak to our audience.

In addition, our highly regarded, quarterly magazine *Resource People* is provided free to your team to keep them abreast of the latest developments across policy, human resources, diversity, training and development, innovation and workplace wellbeing.

AMMA is also regarded as the go-to expert when it comes to media engagement, ensuring our industry and its policies are given a public voice. Our communications and public affairs strategists can develop and implement targeted communications for any workforce challenge.

You have access to:

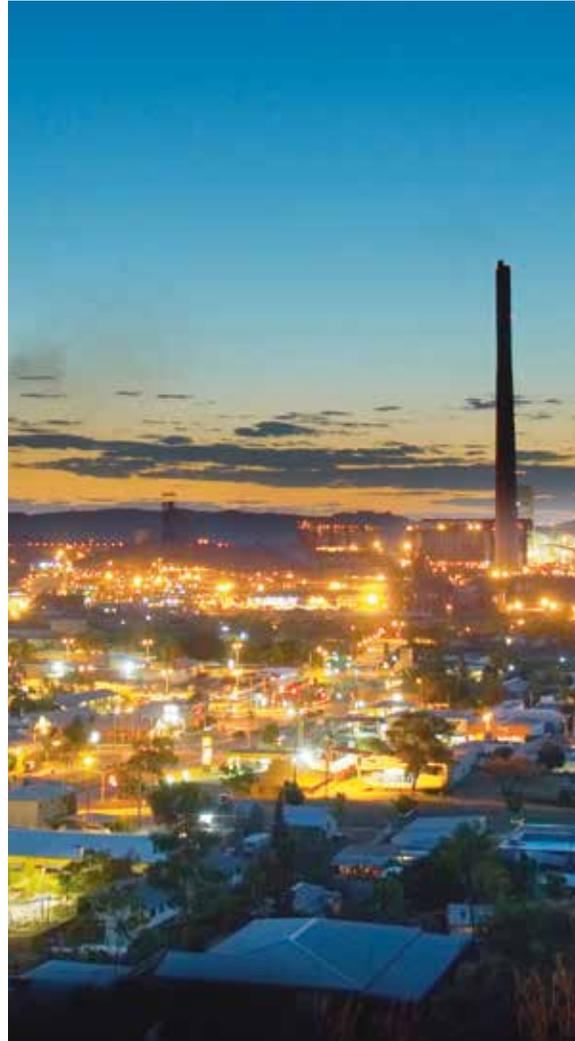
- Conferences, Workshops, Industry Briefings;
- Exclusive Member-Only Forums;
- Speaking Opportunities;
- Resource People Magazine; and
- Public Relations Support.

## CORPORATE PARTNERSHIPS

Through AMMA's national industry membership base, you have access to key influential decision makers including Chief Executive Officers, General Managers, Human Resource Directors, Operations Managers, Training Managers, Recruitment Managers, OHS Specialists, Industrial Relations Managers and more. Be it through our signature events including the Australian Resource People Summit or the customised and innovative networking solutions that we create for our partners, AMMA is able to connect you with the right people.

Our corporate partnerships also facilitate relationships between member companies and suppliers to the resource industry, some offering added benefits exclusive to members.

These corporate partnerships mean you have access at your fingertips to trusted professionals who have detailed experience within the resources industry.



# HOW TO MAKE THE MOST OF YOUR MEMBERSHIP

As a member of AMMA you have access to a vast range of services and support so it makes sense to make the most of it. Our team focus exclusively on issues and matters impacting the resources sector and our sole purpose is to support our members in our collective quest to build the success of the resources industry. We look forward to helping you.

## 7 WAYS TO MAXIMISE YOUR MEMBERSHIP

- Talk to one of our friendly team members about your needs and how we can best be of assistance – it's good to know you're not on your own;
- Download a copy of this document from our website and share it with the relevant people within your team so they're aware of the services available to them [www.amma.org.au/memberbenefits](http://www.amma.org.au/memberbenefits);
- Add your key team members to our database so they don't miss vital information;
- Ask your PR team if there's an opportunity for a leader within your team to speak at one of our events;
- Maximise your networks and industry knowledge by engaging actively in AMMA's range of events;
- Save your company money by leveraging the significant member discounts available across our range of consulting services; and
- Take the opportunity to up-skill your team through our range of customised, on-site training solutions.

**To see how we can help your business, contact us today on 1800 627 771 or email [membership@amma.org.au](mailto:membership@amma.org.au)**



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**P** 1800 627 771    **W** [www.amma.org.au](http://www.amma.org.au)